

“Visualizing” both the health and economic gains can help persuade policy-makers to improve environmental health and obtain government support, according to participants at the Second Symposium on Environmental Health and Economics, held on 14–15 October 2013 in Bonn, Germany. Proving that interventions to protect health from air pollution, chemicals and climate change can not only save lives but also bring a return on investment, and showing that inaction can be very costly are powerful arguments for decision-making, especially as austerity measures are squeezing budgets. (...)

The article:

<http://www.euro.who.int/en/health-topics/environment-and-health/health-impact-assessment/news/news/2013/0/visualizing-the-economic-and-health-benefits-of-environmental-measures-a-winning-combination>

The Report:

<http://www.euro.who.int/en/health-topics/environment-and-health/health-impact-assessment/publications/2012/environmental-health-and-economics-use-of-economic-tools-and-methods-in-environmental-health>

The European process on environment and health:

<http://www.euro.who.int/en/health-topics/environment-and-health/pages/european-process-on-environment-and-health>